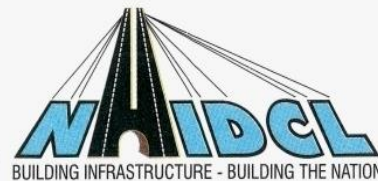


राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार  
तीसरी मंजिल, पीटीआई बिल्डिंग, 4-संसद मार्ग, नई दिल्ली-110001

**National Highways & Infrastructure Development Corporation Limited**

Ministry of Road Transport & Highways, Govt. of India  
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CIN: U45400DL2014GOI269062

(भारत सरकार का उद्यम)

(A Government of India Enterprise)

**F.No. NHIDCL/Admin/CreativeAgency/2022/e-208713**

**Dated:27.03.2023**

## **TENDER FOR**

**Appointment of a Creative Agency for providing a creative/communication strategy and creative designs etc to the Ministry of Road Transport & Highways and its allied agencies**

### **Important Facts & Dates**

Approximate cost of the tender for two years	Rs. 3,00,00,000/-
Annual Approximate cost of the tender.	Rs. 1,50,00,000/-
Earnest Money Deposit	Rs.6,00,000/-
Performance Security Deposit	@3% of the bid value
Date of Release of Tender on CPP portal	27.03.2023
Submission of Pre-Bid Queries	04.04.2023 up to 1500 Hrs
Pre-Bid Conference	04.04.2023 at 1530 Hrs
Clarification on the Pre-Bid Queries, if any	06.04.2023
Last date and time for submission of Bids	17.04.2023 by 1600 Hrs
Date and time for opening of Technical Bids	18.04.2023 at 1630 Hrs
Date and time for opening of Financial Bids	To be notified lateron

The information provided by the bidders in response to this Tender Document will become the property of NHIDCL and will not be returned. NHIDCL reserves the right to amend, rescind or reissue this Tender Document and all amendments will be advised to the bidders and such amendments will be binding on them. NB: Any addendum/corrigendum relating to this tender shall be notified on the website of MoRTH, NHIDCL and CPP portal only.