

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार
प्रथम तल, टावर ए, वर्ल्ड ट्रेड सेंटर, नौरोजी नगर, नई दिल्ली-110029,

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Government of India

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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

NHIDCL/Admin/SocialMediaAgencyforMoRTH/2023/02

Date:10.09.2025

To,

All the Bidders

Subject: Engagement of Communication and Media Tracking & Analytics Agencies for MoRTH
(Limited Tender Enquiry) – **Technical Evaluation Result – Reg.**

Tender ID: 2025_NHIDC_868447_1

Please refer to your bid submitted for the subject cited above. The following is the **final** result of technical evaluation:

Sr. No.	Name of Bidder	Technical Score (Maximum Marks: 100)	Technically Responsive / Non-Responsive
1	M/s Kailasa Analytics and Services Private Limited	83	Technically Responsive
2	M/s Insight Brandcom Private Limited	75	Technically Responsive

2. The **financial bids** of the technically responsive bidders shall be opened on **11.09.2025 at 11:30 Hrs.**

(Prakash Nevatia)

General Manager (CC & BD)