



National Highways & Infrastructure Development Corporation Limited
(A Public Sector Undertaking under the Ministry of Road, Transport & Highways, Govt. of India)

Phone: 011-23461600

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New Delhi-110001

NHIDCL/Admin/CreativeAgency/2020/05/E-I/4003087/2020

Dated: 06.03.2020

A RPF was hosted at the CPP Portal inviting bids for empanelment of creative agency. In response to the RFP, bids from the following six agencies were received:-

- (i) Mc Cann Erickson India Pvt Ltd
- (ii) Vermillion Communication Pvt Ltd
- (iii) Prachar Communication Pvt Ltd
- (iv) Spread Design and Innovations Pvt Ltd
- (v) Sanket Communication Pvt Ltd
- (vi) Expression Ad Agency Pvt Ltd

2. All the above said bidders had qualified the pre-qualification stage and were invited to give a presentation on 03.03.2020 at 1500 hrs. All the six (06) bidders gave the presentation before the Committee.

3. Financial bid of the following technically qualified/technically responsive bidders shall be opened on 11.03.2020 at 1100 hrs in NHIDCL, HQs in the presence of the intending bidders:

- (i) Vermillion Communication Pvt Ltd
- (ii) Prachar Communication Pvt Ltd
- (iii) Spread Design and Innovations Pvt Ltd
- (iv) Sanket Communication Pvt Ltd


(S. Ramakrishna)
DGM (HR/Admin)

To:

- 1. All the Technically qualified above four (04) bidders

Copy to:

- 1. GM (HR), NHIDCL
- 2. GM (IT), NHIDCL- to upload on the website and to arrange IT set up on the above mentioned date and time.