U	1 n	ω	N			v. S							
Address: 30,6 The Summit, Near Hanuman Road, Western Express Highway, Vile Parle (East), Mumbai 40057 Tel No: 022 26262012 Faxl No: 022 26262012 Faxl: mumbai@oldminetd.com			Address-3 D&F, BIGJO's Tower, A's, Address-3 D&F, BIGJO's Tower, A's, Netaji Subhash Piace, Pritampura, New Delh-110034 Tel Fax: 011 27354763, 27357417, 45054763, Email address: currentad@gmail.com			Name of the Bidder							
					Marks	Length of of providing similar services.							
20	20	20	20	20	Marks Allotted	Maximum 20 marks s followss ii)Above 5 yrs = 10 marks iii) Above 6 yrs = 15 marks 6yrs = 20 marks							
20	20	20	20	20	Marks Allotted	Client Profile- Number of Govt. Organisations / PSUs serving (list of clients to be enclosed with the technical bid.)							
					otted	5 marks of each subject to maximum of 20 marks.							
10	10	10	10	10	Marks	Client profile - Number of private organisations clients to be enclosed with the technical bid.)							
ö		5		0	Marks Allotted	2 makrs for each client subject to maximum 10 marks.							
					Marl	Available infrastruct providing service							
10	10	U	10	10	Marks Allotted	10 marks (that is 2.5 marks (that is 2.5 marks for i) Own Physical ii) Own Editing and graphical expertise. iii) Own Artwork and designing Lv) Electronic mail and other modern communication systems.							
18 20	20		20 20		Mar	Level of Level of satisfaction (Certificate organisation to be attached.							
		20		20	20	20	20	20	20	20	œ	Marks Allotted	Length of experience of providing sinilar Maximum 20 (int providing in) Above 4-5 Client profile of ach presenty in) Above 4-5 Sinilar (int certificate presenty in) Above 5-6 Client profile of ach presenty in) Above 5-6 Sinilar (int certificate presenty in) Above 5-6 Sinilar (int certificate presenty in) Above in)
					Mark	Sound financial standing of the tendering of annual turnover, 3 years 1:4. 2013-14, 2014-15, 2014-15, 2014-15, 2014-16 (relevant certificate from CA must be appended)							
		20 20		20	Marks Allotted	Sound Max. 20 financial i) 5-7 cr = 05 the tendering marks. firm in terms ii) Above 7-9 of annual cr = 10 turnover, turnover, uturnover, 2013-14, 2013-14, 2013-14, 2015-15, iv) Above 11 2015-16 (relevant cr Elevant cr Elevant cr Elevant cr Elevant cr Elevant cr Elevant cr Elevant cr Elevant cr Elevant be appended)							
8	60 60	ю С	100	8		Total Marks Obtained							
Eligible	Eligible	Eligible	Eligible	Eligible		Remarks							

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							Z 9
	10 M/s The Group Advertising Consultants Address: B-22, Sagar Apartments, 6 Tilak Marg, New Delh-110001 Tel No: 011 2336672, 23387154 Fax No: 011 23365316 Email: groupad.75@gmail.com, groupad.75@gmail.com			Adress: 472/3, Ansair Rad, Dariyaganj, New Delh-110002 Tel No: 011 43664000 Fax No: 011 43664000 Fax No: 011 2257983 Email: bubnadelhi@gmail.com	6 M/s India News Communications Ltd. Address: B-121, Sec-71, Noida-201303 (UP) Tel No: 0120 2464101,2464105,4222339,4272051 Fax: 0120 2464107 Email: info@nicigroup.com		Name of the Bidder
	N		20	20		Marks	al Result of Length of experience of providing services. services.
	20					Marks Allotted	Technical eva Maximum 20 marks as 10 Aurs = 05 ii) Above 4-5 yrs = 10 marks iii) Above 5-6 yrs = 15 marks iv) Above 6yrs = 20 marks
	20		20	20		Marks Allotted	Client Profile- Client Profile- Number of Govt. / PSUs presently serving (list of clients to be enclosed with the technical bid.)
						otted	Idust after red (out of 100) of each subject to maximum of 20 marks.
	10		n vı	10		Marks Allotted	<u>) is required for</u> <u>Client profile -</u> Number of private presently serving (list of clients to be enclosed with the technical bid.)
					Non Re	lotted	anats from bid qualifying in te each client subject to maximum 10 marks.
					Non Responsive as per remarks	Mark	cenical bid Available infrastruct providing service service
				10	er remarks	Marks Allotted	evaluation based 10 marks (that is 2.5 marks (that is 2.5 marks (that infrastructure. ii) Own Efficial expertised expertised expertised (designing. Tv) Electronic mail and other modern communication systems.
				13		Marks	Level of Level of client satisfaction (Certificate from client to be attached.
	ω					ks Allotted	Intral Result of Technical Box Technical Strom Bidders till 22.11.2016 for empanelment of advertisin adjection in the following of providing follows: Sourd of each Client profile - 2 marks for each Client organisations subject to private subject to private subject to private subject to private services. Sourd of each Client private for each Client infrastruct is 2.5 marks for each Client private subject to private subject to private subject to private services. Sourd of each Client private for each Client infrastruct is 2.5 marks for each Client private subject to private services. Sourd of for each Client for each Client for each Client for each Client private services. Sourd with subject to private service. Sourd for each Client for each Client for each Client for each Client private service. Sourd for each Client for eac
			20			Marks /	Sound Sound financial standing of the tendering firm in terms of annual sturnover, turnover, 2013-14, 2013-14, 2013-14, 2013-14, 2014-15, 2014-15 2014-16 (relevant certificate from CA must be appended)
$\langle \rangle$, Сл	20	ō	20		Allotted	CL Max. 20 marks: i) 5-7 cr = 05 marks r = 10 or = 10 marks till Above 9- 11cr =15 iv) Above 11 cr=20 marks
P	73	81	83	93			Total Marks Obtained
X	Eligible	Eligible	Eligible	Eligible	Not Eligible Technical Bid, EMD & Document fee not submitted hence deemed as non responsive.		Remarks

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M/S Nirman Advertising Pvt. Ltd. Address: 1. Link Road, Jangpura Extn., New Delhi-110014 Tel No: 24328510/11, 24328513/14,24328516 Fax: 011-24328517 Email: nirmanad@yahoo.com, nirmanad@gmail.com, nirmanad@gmail.com	M/S Devraha Communication Ltd. Address: 201, Caxton House, 2E Rani Jhansi Road, New Delhi-110055 Tel No: 011-23559303, 23559304, 23559305 Fax: 22559302 Fax: 22559302 Email: devraha.advt@gmail.com	My S Invicta Media Private Limited Address: 4/5, First Floor, East Patel Nagar, New Delhi-110008 Tel No: 011-42434407-09 Fax: 011-45041311 Fax: 011-45041311 Email: invictamediadelhi@gmail.com	M/S Sharad Advertising Pvt Ltd. Address: 184, Patparganj Industrial Area, Deihi- 110092 T21 No: 011 45874250, 22155487, T22145397 T22161736 Fax No: 011 22161736 Email: info@sharadadvertising.com, sharadadvtg@hotmail.com	M/ s Associated Advertising Pvt Ltd. Address: 501, Raja House, 30-31, Nehru Place, New Delhi- 110019 Tel No: 011 26415414 Fax No: 011 26415415 Email: associateddelhi@gmail.com, delhi@associated.co.in		Name of the Bidder
	200			Mark	Length of experience of providing similar services,	
20	20	20	20	20	Marks Allotted	Maximum 20 marks as follows: i)3-4 yrs =05 ii)Above 4-5 iii)Above 4-5 yrs = 10 marks iv)Above 5-6 yrs = 15 marks fyrs = 20 marks
20	20	20	20	20	Marks Allotted	Client Profile- Number of Govt. Organisations / PSUs presently clients to be enclosed with the technical bid.)
					otted	5 marks of each subject to maximum marks.
10	10	10	10		Marks Allotted	Client profile - Number of private organisations clients to be enclosed with the technical bid.)
5	0	0	0	10	lotted	2 makrs for each client subject too maximum 10 marks.
					Mar	Available infrastruct providing service
10	10	10	10	и	Marks Allotted	10 marks (the is 2.5 marks for is 2.5 marks for infrastructure. ii) Own Physical and graphical expertise. iii) Own Editor Artwork and designing. Iv) Electronic mail and other modern communication systems.
					м	Level of Level of satisfaction (Certificate organisation to be attached.
60	20	14	14	ω	Marks Allotted	Length of experience similar Maximum 20 (inter profile similar Client profile (anaks intra- services. Smarks (blent intra- services. Client profile (anaks intra- services. Smarks (blent intra- services. Client profile (anaks intra- services. Smarks (blent intra- services. Client profile (anaks intra- service. Smarks (anaks (blent intra- service. Client profile (anaks (blent intra- service. Smarks (blent intra- service. Smarks (blent intra- service. Smarks (blent intra- service. Smarks (blent intra- service. Smarks (blent intra- service. Smarks (blent intra- service. Client (anaks (blent intra- service. Smarks (blent intra- service. Smarks (clent intra- service. Smarks (clent intra- service. Smarks (clent intra- service. Smarks (clent intra- service. Smarks (clent intra- service. Smarks (clent intra- service. Smarks (clent intra- servi
				Mark	 Sound financial standing of the tendering firm in terms of annual sturnover, turnover, 2013-14, 2013-14, 2013-14, 2013-14, 2013-14, 2013-14, 2013-14, be appended) 	
20 20	20	20	Marks Allotted	Sound Max. 20 financial marks. standing of 19-7 cr = 05 the tendering marks of annual cr = 10 turnover, marks during the last iii) Above 9- 3 years i.t. marks 2013-14, marks 2013-16, iv) Above 11 2013-16, cr=20 marks from CA must be appended)		
88	100	94	94	83		Total Marks Obtained
Eligible	Eligible	Eligible	Eligible	Eligible		Remarks

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18	17	16		s S si	
M/ S Dot Communications Address: 136-138, Rajendra Bhawan, Rajendra Place, New Delhi-110008 Tel No: 011-25713597-99 Fax: 011-25713598 Email: dotcommunication01@gmail.com, info@dotcommunications.in	M/S Expression Ad Agency Pvt. Ltd. Address: 314. Perata Bhawan, 3rd Floor, 5, Bahadoor Shah Zafar Marg, New Delhi- 110002 Tel No: 011-43600669, 23724429 Email: expression.delhi@gmail.com	Umited Limited Address: 3/4A, Asraf Ali Road, New Delhi- 110002 Tel No: 011-23273976/77/78, 23266895, 23274836 Fax: 011-33288607, 23246539 Email: advtdel@newfields.co.in		Name of the Bidder	
	801		Marks Allotted	Length of experience of providing similar services.	
20	20	20		Maximum 20 Maximum 20 marks as i)3-4 yrs =05 ii)Above 4-5 yrs =10 marks iii) Above 4-5 yrs =15 marks iv) Above 5 yrs =20 marks	
20	20	20	Marks Allotted	num score of Teo Client Profile- Number of Organisations presently serving (list of clients to be enclosed with the technical bid.)	
	0 0 0		lotted	0 (out of 100) 5 marks of each subject to maximum of 20 marks.	
10	F	10	10	bid.) Marks Allotted)) is required form Client profile - Number of private presently serving (list of clients to be enclosed withe the technical bid.)
0	0	0	vllotted	eants from bidd 2 makrs for each client subject to maximum 10 marks.	
				Mark	Available infrastruct ure for service
10	10	10	Marks Allotted	11.2016 For valiation based 10 marks (that is 2.5 marks (trans- each category) i) Own Physical infrastructure, ii) Own Editing expertise, iii) Own Artwork and designing. Jv) Electronic mail and other modern communication systems.	
				Marl	on the following Level of client satisfaction (Certificate from client organisation to be attached.
4	9	œ	Marks Allotted	Intrast Result of Lectured evaluation of the Subject from Duders till XXII.XU to for embanement of accentising agences in NUXII.XU to for embanement of accentising agences in NUXII.XU to for embanement of accentising agences in Number of of each Subject to realitying in technical be evaluation based on the following a subject to organisations subject to organisations subject to organisations subject to organisation accenticate financial marks. Sound private Sound private	
		20	Marks J	Sound Max. 20 financial marks: standing of 1) 5-7 cr = 0 the tendering marks firm in terms ii) Above 7-6 of annual cr = 10 turnover, marks during the last iii) Above 9-9 3 years i.t. 11 cr = 15 2013-14, marks 2013-15-16 (relevant certificate from CA must be appended)	
20		ö	Marks Allotted	cr marks: i) 5-7 cr = 05 ii) Above 7-9 cr = 10 marks iii) Above 9- 11cr =15 iv) Above 9- 11cr =20 marks cr=20 marks	
94	68	88		Total Marks Obtained	
Eligible	Eligible	Eligible		Remarks	

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