

NHIDCL/CC&BD/Tender/CommCreativeAgency/2024/ 3879

Date:20.01.2026

**Reply OF PRE-BID QUERY**

**Subject:** RFP for Engagement of Communication and Creative Agencies for NHIDCL (Limited Tender Enquiry)- Reply of the Pre-Bid query - Reg.

**Tender ID: 2026\_NHIDC\_892754\_1**

Replies of Pre-Bid queries are as follow:

Sl. No.	Reference to Clause/ Page No.	Description of query	Reply						
1.	3.4.2, Page 31	The selected Agency may also be required, on an as-and-when-required basis, to provide similar services to the Ministry of Road Transport and Highways (MoRTH), National Highways Authority of India (NHAI), or any other government agency/department, as may be directed by NHIDCL. The rates, terms, and conditions applicable under this RFP shall apply to such assignments as well.	Any work being exclusively for MoRTH and NHAI shall be treated as extra scope of work and shall be compensated as per RFP Clause 3.3 (C)						
2.	2.9.4 Technical Evaluation Framework Page No. 20	Point No. - 2 Communications and Events related experience of Bidder with minimum work order value of Rs 20 Lac for each project during last 5 years (Up to 5 Projects) 2 Mark for Each Project	As per RFP.						
3.	2.5 Commercial Conditions (e) (ii)	The 5% percentage fixed management fees appears to be on the lower side considering the scope, responsibilities and deliverables envisaged under this engagement. Kindly consider revising the Fixed Management Fee to a more practical range of 10%-17%.	As per RFP.						
4.	NIT, RFP	<table border="1"> <thead> <tr> <th>Event Description</th> <th>Date</th> </tr> </thead> <tbody> <tr> <td>Last date of submission of Bids (Technical &amp; Financial)</td> <td>27/01/2026 at 15:00 Hrs</td> </tr> <tr> <td>Date of Opening of Technical Bids</td> <td>28/01/2026 at 15:30 Hrs</td> </tr> </tbody> </table>	Event Description	Date	Last date of submission of Bids (Technical & Financial)	27/01/2026 at 15:00 Hrs	Date of Opening of Technical Bids	28/01/2026 at 15:30 Hrs	As per Corrigendum-I
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*Saurav Deo*

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