

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार
प्रथम तल, टावर ए, वर्ल्ड ट्रेड सेंटर, नौरोजी नगर, नई दिल्ली-110029.



National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Govt. of India

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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

NHIDCL/CC&BD/Tender/CommCreativeAgency/2024/241690/ 3990

Date: 28.08.2026

To,

All the Bidders

Subject: RFP for Engagement of Communication and Creative Agencies for NHIDCL (Limited Tender Enquiry) - Technical Evaluation Result - Reg.

Tender ID: 2026_NHIDC_892754_1

Based on the evaluation of bids, the status of Technical Result of the Participated Bidders is as under:

Sr. No.	Name of Bidder	Total Marks (Maximum Marks : 100)
1	M/s E Factor Experiences Limited	91.5
2	M/s Goldmine Advertising Ltd.	75
3	M/s Insight Brandcom Pvt. Ltd.	87.5
4	M/s Moulis Advertising Services Private Ltd.	83.5
5	M/s Pamm Adverising and marketing	67
6	M/s Pioneer E Solutions Private Ltd.	48
7	M/s Promodome Communications Pvt. Ltd.	45.5
8	M/s Span Media Communications Ltd.	84
9	M/s Ventures Advertising Pvt. Ltd.	81

2. The Bidders may submit their representation if any, within 04 days (i.e., on or before 01.09.2026) from the date of uploading of result.

(Saurav Deo)

Deputy General Manager