

CORRIGENDUM-V

Subject: RFP for Engagement of Communication and Creative Agencies for NHIDCL (Limited Tender Enquiry)- Reg.

Tender ID: 2026_NHIDC_892754_1

It is to inform to all the prospective bidders that the following changes in the bidding documents are notified:

Sl. No.	Ref.	Existing Provision	Modified Provision
1.	Section 3.5 (A) – S. No. 1 (iii)	Team Leader cum Creative Director: "Must have at least 3 years of relevant experience of working with Government organisation"	"Should preferably have experience of working with Government directly/ indirectly or with non-profit organization. However, candidates with relevant experience in corporate communications/ marketing/ content domains shall also be considered equally."
2.	Section 3.5 (A) – S. No. 2 (iii)	Senior Content Writer – English: "Must have at least 2 years of relevant experience of working with Government"	"Should preferably have experience of working with Government directly/ indirectly or with non-profit organization. However, candidates with relevant experience in corporate communications/ marketing/ content domains shall also be considered equally."
3.	Section 3.5 (A) – S. No. 4 (iii)	Senior Graphic Designer: "Must have at least 2 years of relevant experience of working with Government organisation"	"Should preferably have experience of working with Government directly/ indirectly or with non-profit organization. However, candidates with relevant experience in corporate communications/ marketing/ content domains shall also be considered equally."
4.	Section 3.5 (A) – S. No. 6 (iii)	Social Media Manager: "Must have at least 2 years of relevant experience of handling Government organisation's social media handle"	"Should preferably have experience of working with Government directly/ indirectly or with non-profit organization. However, candidates with relevant experience in corporate communications/ marketing/ content domains shall also be considered equally."

Note: Accordingly, all provisions, conditions, and evaluation criteria of the RFP that are directly or indirectly impacted by the above-mentioned sections shall be deemed to stand modified and shall be interpreted in alignment with the revised clauses specified herein.


(Saurav Deo)
Deputy General Manager (T)