

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार

प्रथम तल, टावर ए, वर्ल्ड ट्रेड सेंटर, नौरोजी नगर, नई दिल्ली-110029,

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Government of India

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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

NHIDCL/Admin/SocialMediaAgencyforMoRTH/2023/01

Date: 04.09.2025

To,

All the Bidders

Subject: Engagement of Communication and Media Tracking & Analytics Agencies for MoRTH (Limited Tender Enquiry) – **Technical Evaluation Result – Reg.**

Tender ID: 2025_NHIDC_868447_1

Based on the evaluation of bids, the status of Technically Responsiveness of the Participated Bidders is as under:

Sr. No.	Name of Bidder	Technical Score (Maximum Marks: 100)	Technically Responsive / Non-Responsive
1	M/s Kailasa Analytics and Services Private Limited	83	Technically Responsive
2	M/s Insight Brandcom Private Limited	72	Technically Responsive

2. The Bidders are requested to submit their representation if any, within 03 days (i.e., on or before 07.09.2025) from the date of uploading of result.

(Prakash Nevatia)
General Manager (CC & BD)