

NOTICE INVITING – REQUEST FOR PROPOSAL

Request for Proposal (RFP) for Engagement of Communication and Creative Agency for NHIDCL.

Authority intends to select a Communication and Creative Agency for the above said work for a period of 36 months

The salient features of the project, eligibility criteria and prescribed formats for submission can be accessed in the RFP Document uploaded on NHIDCL's website (<https://nhidcl.com>) as well on the website: <http://eprocure.gov.in>.

The Estimate Project Cost for 3 Years is Rs. 3,50,14,140/- (inclusive of taxes)

Interested bidder are requested to submit their responses to the “RFP” on or before **27.01.2026**.

The submissions must be addressed to:

**Deputy General Manager (Corporate Communication & Business Development)
National Highways & Infrastructure Development Corporation Limited,
1st Floor, Tower-A, World Trade Centre,
Nauroji Nagar, Safdarjung Enclave,
New Delhi-110029**