

NOTICE INVITING – REQUEST FOR PROPOSAL

Request for Proposal (RFP) for Engagement of Media Tracking & Analytics Agency for MoRTH.

NHIDCL intends to select a Media Tracking & Analytics Agency for the above said work for a period of 36 Months.

The salient features of the project, eligibility criteria and prescribed formats for submission can be accessed in the RFP Document uploaded on NHIDCL's website (<https://nhidcl.com>) as well on the website: <http://eprocure.gov.in>.

The Estimated Project Cost for 3 years is Rs. 4,61,40,360 (inclusive of taxes)

Interested applicants are requested to submit their responses to the "RFP" on or before 05/06/2025 (1500 Hrs)

The submissions must be addressed to:

**General Manager (Corporate Communication & Business Development)
National Highways & Infrastructure Development Corporation Limited,
2nd Floor, Tower-A, World Trade Centre,
Nauroji Nagar, Safdarjung Enclave,
New Delhi-110029**