

## **NOTICE INVITING – REQUEST FOR PROPOSAL**

### **Request for Proposal (RFP) for Engagement of Communication and Media Tracking & Analytics Agency for MoRTH.**

Authority intends to select a Communication and Media Tracking & Analytics Agency for the above said work for a period of 36 Months.

The salient features of the project, eligibility criteria and prescribed formats for submission can be accessed in the RFP Document uploaded on NHIDCL's website (<https://nhidcl.com>) as well on the website: <http://eprocure.gov.in>.

The Estimated Project Cost for 3 years is Rs. 6,61,50,000 (inclusive of taxes)

Interested applicants are requested to submit their responses to the "RFP" on or before 10.03.2025.

The submissions must be addressed to:

**General Manager (Corporate Communication & Business Development)  
National Highways & Infrastructure Development Corporation Limited,  
2<sup>nd</sup> Floor, Tower-A, World Trade Centre,  
Nauroji Nagar, Safdarjung Enclave,  
New Delhi-110029**