

NOTICE INVITING – REQUEST FOR PROPOSAL

Request for Proposal (RFP) for Engagement of Communication and Creative Agency for NHIDCL.

Authority intends to select a Communication and Creative Agency for the above said work for a period of 36 months.

The salient features of the project, eligibility criteria and prescribed formats for submission can be accessed in the RFP Document uploaded on NHIDCL's website (<https://nhidcl.com>) as well on the website: <http://eprocure.gov.in>.

This RFP is a limited tender for Agencies empanelled under Category A & Category B of NHIDCL's EoI for Empanelment of Communication and Creative Agencies dated 15th March 2024. Bids from Non-empanelled Bidders will be summarily rejected.

The Estimated Project Cost for three years is Rs. 4,94,58,118.80 (inclusive of taxes)

Interested applicants are requested to submit their responses to the "RFP" on or before 13.09.2024 (1500Hrs).

The submissions must be addressed to:

General Manager (Corporate Communication & Business Development)
National Highways & Infrastructure Development Corporation Limited,
1st Floor, Tower-A, World Trade Centre,
Nauroji Nagar, Safdarjung Enclave,
New Delhi-110029